



The annual convention & trade show of the American Fence Association

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For immediate release

FENCETECH'09 & DECKTECH'09 Educate, Entertain, and Inspire

The recent FENCETECH'09 was a huge success, thanks to a good turnout of high quality visitors and innovative exhibitors at the 47th annual show, produced by the American Fence Association.

“We were very impressed with the turnout at the show,” said Rick Church, executive vice president of AFA. “The people on the floor were buyers ... decision-makers in their field. The feedback throughout the week was that both attendees and vendors were getting a lot out of their experience.”

With over 4800 attendees and exhibit personnel, there was a lot of new information to get out of the recent show. attendees conducted business and searched for new and innovative products that could help them survive these challenging economic times. The 360 exhibiting companies displayed new innovations and technologies, with emphasis placed on various security features including new phone and radio access control technologies.

Experience was also gained outside of the trade show floor, with New Orleans being the perfect backdrop for all involved to have some fun. “From the French Quarter to the Garden District, from the Morial Convention Center to our host hotel, the Hilton Riverside, we were met with nothing but gracious hosts who were happy to greet us “said Norm Legare, CFP, president-elect of AFA.

Also a hot topic was the keynote speaker at the AFA chapter breakfast. Lieutenant General Russel L. Honoré (Ret.) became a household name in the days following Hurricane Katrina, as he fought to clean the streets of a devastated New Orleans. Attendees at the breakfast clearly appreciated what Honoré had to say as he discussed emergency preparedness. “Honoré was one of our most popular speakers,” stated Church. “He was charismatic and personable. A real bonus was that he is a Louisiana native, so he really was able to speak with warmth for his home state that can’t be duplicated by just anyone.”

The American Fence Association benefits the fence industry and the consumer by promoting the highest levels of professionalism, ethics, and product standards through the dissemination of information and the education of its members. AFA is the world’s largest fence, deck, railing, and perimeter security association, serving thousands of members throughout the United States and around the world. The association offers members professional development seminars in fence products, service, installation, and ethical business practices as well as a professional certification program.

For more information about the American Fence Association, visit the newly redesigned Web site at www.AmericanFenceAssociation.com, or call (800) 822-4342.

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