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FOR IMMEDIATE RELEASE

MORE THAN 50 TAKE ADVANTAGE OF FREE CFS HELP SESSION

Experts behind Computer Fencing System demonstrate features, answer questions

Several dozen FenceTech'07 attendees stayed on an extra day after the show to take advantage of a free help session on the Computer Fencing System. The entire staff of Software Design Associates was on hand Feb. 3 in the Orange County Convention Center to answer customers' questions, to demonstrate new features of the software, and to hear how fence companies are using the program in their businesses.

Some of the more than 50 present and potential Computer Fencing System customers in attendance said they were impressed by the opportunity for hands-on help and demonstrations.

"This is great that they can spend a Saturday after the show working out issues, questions, and teaching as a free service," said Ron Chouinard, co-owner of Delta Fence in Escabana, Mich.

Software engineer Jennifer Jasper said the help session is a great way to meet the software's users. "It's nice for us to be able to associate faces with the customers we usually communicate with only by phone or e-mail," Jasper said.

Company President Ray Pearson said that beyond the chance to connect with customers, the annual help session is simply good business.

"It's gratifying to help our customers use the program to its full advantage," Pearson said. "We've always found that the more people know about CFS, the more time and money they save and the happier they are with it. Then they can go home and run their businesses that much more efficiently."

Among the new features of CFS Version 6.0 are bar coding abilities, more flexible drawing and estimating features, mobile workstation synchronization, a built-in PDF writer, and much more. For more information about the capabilities of the Computer Fencing System, visit Software Design Associates' Web site at www.fencesoftware.com.

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To learn more about Software Design Associates or the Computer Fencing System, please call Ray Pearson at (800) 544-2536 or e-mail ray@fencesoftware.com.