
\$500 Free Fence Contest at <http://afa.keysurvey.com>

Press Release (February 13, 2007)

Peoria, IL -- Keystone Steel & Wire is proud to announce a \$500 free fence contest exclusive to the professional fence installer community. The contest consists of completing a simple multiple choice question survey - conducted online. The survey takes about 5 minutes to complete. Your information will be confidential and used solely to help us better serve you. Upon completion you will become eligible for the grand prize of \$500 worth of free fence from Keystone Steel & Wire - manufactures of Red Brand Fence "*Standing Guard Since 1889*". The winner will be selected in March 2007 and given the choice of over 100 different styles of fence to mix and match with a combined value of \$500. The product will be shipped free of charge. No purchase is necessary.

Products consist of:

- Non-Climb Horse Fence
- Keepsafe (V-Mesh) Horse Fence
- 8' Deer & Wildlife Fence
- High Tensile Field Fence
- High Tensile Cross Lock Field Fence
- and many other styles....



To take advantage of this opportunity or learn more - log on to <http://afa.keysurvey.com>

To see all the styles of Red Brand fence available - log on to www.redbrand.com

About Keystone Steel & Wire

At Keystone Steel & Wire (NYSE: KYCN) we are an integrated mill. We heat, melt, cast, roll, and finish our steel to our own and our customers' exacting specifications. Our integration produces premium wire and rod with a high level of metallurgical integrity and mechanical capability. From beginning to end, continuous control enables us to produce the finest steel possible. At Keystone, our business is quality and has been since 1889.